

Press Release

Vorbach, 01 July 2019

Novem Interior World makes a strong statement about design, customer orientation and the power of innovation.

- Novem Interior World offers 1,600 m² of space for trends, developments, visions and innovations.
- Showroom, material library and demonstrators put the customer further in the centre.
- "For our customers we are and remain a global leader in high-end interiors and a partner for creative and technological concepts".

Vorbach, Germany – Novem Group expands its competitive edge on the market and demonstrates the power of innovation. With a clear focus on the customer, the company is constantly breaking new ground, identifying changes in the market early and preparing for tomorrow, today. With a building called Novem Interior World, the company has created a new space for the future on an over 1600 m²-area in order to remain a creative, technologically advanced partner for its customers. The core competence of Novem is the production of high-quality trim and decorative function elements for car interiors. Here, the company is one of the innovation leaders.

Günter Brenner, CEO of Novem Group: "Novem Interior World is a space for cutting-edge technologies and new market developments. Regularly scouting trends and technologies and actively driving innovative ideas for both technology and design help to secure the future of our global company. For our customers we are and remain a global leader in high-end interiors and a partner for creative and technological concepts."

Novem - innovation, design and corporate vision.

In only a few months, the impressive building at the site in Vorbach was completed. A space for trends, developments, visions and innovations: while housing new office space for Design, Research and Development, the building primarily serves as a presentation area with a unique, interactive atmosphere. To bring the vision to life, renowned architects and regional partners were brought on board. Architect and urban planner Hans Kneidl, the Italian company Pininfarina S.p.A. and Zumtobel Group AG created the concept, which in its materials, form and colours clearly articulates our corporate language and image and further advances the Novem success story. The heart of the new building is the showroom: the illustration of various light scenarios under realistic conditions, a material library and demonstrators for professional and customer-oriented presentations are just a few examples of how work at Novem centres around our customers.

Press Release

Regional partners – trusting, long-established, lasting.

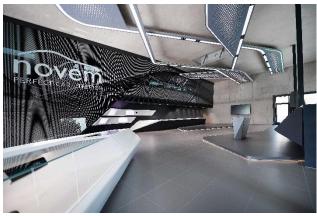
Like the participating companies themselves, most materials come from the region of the company. Novem's customers value this premium competence in all areas and see a down-to-earth quality in regional workmanship as a hallmark of sustainable performance. Materials like wood or brass complete the picture of the building's remarkable interior design. These not only reflect the environmental endeavours of the company but are also used in a carefully thought-out way that actively support the atmosphere of the space. Using glass as a material provides sophisticated highlights. These elements generate a feeling of value throughout the building. Concrete gives the building a purist design. Industrial and modern, it creates uniqueness in every space. Innovative lighting concepts combine function and visual elegance and masterfully accentuate the architecture. This achieves a fascinating overall result that combines the high-quality interior and exterior aspects of the building.



Exterior of Novem Interior World. © Novem Group



Interior of Novem Interior World. © Novem Group



Interior of Novem Interior World. © Novem Group



Interior of Novem Interior World. © Novem Group

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About Novem

German-headquartered Novem is a globally leading supplier of decorative interior trim parts for the premium automotive industry. Across the range of key materials such as genuine wood, aluminum, carbon and premium synthetics, the company offers unrivalled quality, technology and innovation to a growing customer base of 18 automotive OEMs. Founded in Vorbach, Germany, back in 1947, the company has continuously expanded its global footprint in Germany, Italy, Czech Republic, Slovenia, China, USA, Honduras and Mexico. Novem employs about 5,700 people at 12 locations and achieved revenues of more than €600 million in FY 2020/21. Since 2011, Novem has been jointly owned by the family backed investor Bregal and by management.

For more information, please visit www.novem.com.

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